

# Environmental Leadership Awards 2005



New  Brunswick

This guide provides information about the New Brunswick Environmental Leadership Awards including award criteria, eligibility and a detachable nomination form at the center of the booklet.

**Please direct any inquiries to:**

The Communications and Educational Services Branch  
New Brunswick Department of the Environment  
and Local Government

P.O. Box 6000, Fredericton, NB E3B 5H1  
Telephone: (506) 453-3700 / Fax: (506) 453-3843  
E-Mail: [award-prix@gnb.ca](mailto:award-prix@gnb.ca)

Or visit the Environmental Leadership Awards web site at:  
[www.gnb.ca/0009/0369/0006](http://www.gnb.ca/0009/0369/0006)



# Introduction

1

Are you an environmental leader? How about someone in your school, workplace or community? Whether it be a grade three student or a corporate executive, everyone has the potential. And while every effort counts, those who inspire others to follow a positive example, go the extra mile, or break new ground, are making a special contribution to New Brunswick's future.

The New Brunswick Environmental Leadership Award is intended to recognize those contributions and in doing so, to encourage like-minded action and involvement by others in ensuring a healthy environment for our province.

New to this year's awards program are the categories of Lifetime Achievement and Media. The Lifetime Achievement Award was established to recognize those who have dedicated many years of outstanding commitment, contribution and leadership to environmental protection. The Media Award category was developed to acknowledge a print reporter who has demonstrated, through a feature story, his or her understanding of environmental issues in the province.

Nomination forms for the 2005 New Brunswick Environmental Leadership Awards will be available on Earth Day, **April 22, 2005**, and will be accepted until **June 6, 2005** during National Environment Week.

Don't miss this opportunity, you or someone you know may be eligible for an award!





# Categories

Nominations for the awards can be submitted in any one of the following six categories:

**1. Lifetime Achievement:**

Awarded to an individual, who has dedicated at least 15 years of outstanding commitment, contribution and leadership to the enhancement and/or protection of the environment.

**2. Youth:**

- a. Awarded to a youth (under 18 years of age), who has demonstrated outstanding dedication and commitment to the enhancement and/or protection of the environment.
- b. Awarded to a group, class or school (whose members are under 18 years of age), who have taken great initiative in pursuing a project or activity aimed at enhancing and/or protecting the environment.

**3. Individual Citizen:**

Awarded to an individual (over 18 years of age) who has demonstrated outstanding dedication and commitment to the enhancement and/or protection of the environment.

**4. Business:**

Awarded to any private enterprise that has gone above and beyond for the protection of the environment, whether it be for economic purposes or other. This can include everything from development and innovation, to changing ways of operation.

**5. Communities, Groups, and Organizations:**

Awarded to any city, town, village, local service district, not-for profit organization or group (whose members are over 18 years of age) who have excelled in taking action to enhance and/or protect the environment.

**6. Media:**

Awarded to a print reporter who has demonstrated exceptional perseverance in reporting on environmental issues concerning the enhancement and/or protection of the environment in New Brunswick through original written material published in an NB daily or weekly newspaper.



# Criteria

3

Your project or activity must meet at least **one** of the criteria under each of the following **two** headings:

## **Leadership:**

- The project or activity has prompted or continues to prompt positive environmental action by others.
- The project or activity is a clear example of exceptional commitment to environmental improvement.
- The project or activity represents a step forward in environmental innovation.

## **Enhancement and/or Protection:**

- The project or activity has contributed directly to protecting the natural environment.
- The project or activity clearly enhances or improves people's approach to protecting the environment in New Brunswick.

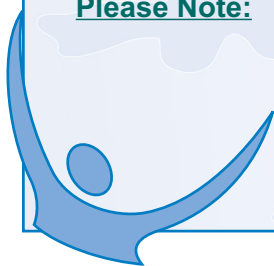
Submissions that do not meet the above criteria will not be considered for an award.

## *Judging*

A panel of judges representing various sectors will be assembled to review the eligible submissions. The judges will select award recipients that best demonstrate environmental leadership and achievement.

### **Please Note:**

Awards will not be presented if there are no submissions in a particular category, or if, in the opinion of the panel, the caliber of the submissions do not warrant an award.





# *Selection Process & Eligibility*

## **In order to be eligible for an award:**

- The nominee must be a current resident of New Brunswick. (If you are nominating someone who is no longer living, he or she must have been a resident of New Brunswick).
- The project or activity cannot be an environmental practice that is required by legislation, or by existing permits, approvals or policies; or be directly linked to the delivery of a regulated program of Government.
- The nominated project or activity must be on-going or have been undertaken no earlier than April 22, 2003. Projects or activities completed prior to this date will not be considered for an award unless they have been submitted under the Lifetime Achievement category.
- Nominations must be submitted under one of the six award categories.

## **Please Note:**

- Nominators do not have to reside in the province. If you are nominating someone, please be sure to ask for their permission.
- Past award finalists may be nominated in consecutive years.
- Past award recipients may be nominated every other year for a project or activity different than that for which they were previously nominated.



# *New Brunswick Environmental Leadership Awards 2005*

## NOMINATION FORM DEADLINE: June 6, 2005

### Please complete the following:

#### 1. CATEGORIES:

Please select one of the following categories. Submissions not meeting one of these categories will not be considered for an award.

- Lifetime Achievement:** any individual with at least 15 years of recognized work.
- Youth:**
  - A) any youth under 18 years of age
  - B) any group, class or school whose members are under 18 years of age
- Individual citizen:** any individual over 18 years of age
- Business:** any private sector enterprise
- Communities, Groups, and Organizations:** any city, town, village, local service district, not-for profit organization or group whose members are over 18 years of age
- Media:** any print reporter who has had original written material published in a New Brunswick daily or weekly newspaper.

#### 2. NOMINATION:

A. Nominee: \_\_\_\_\_  
Project/Activity: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Postal Code: \_\_\_\_\_

B. Nominator (If different from above): \_\_\_\_\_  
Affiliation to nominee: \_\_\_\_\_  
Phone : \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Postal Code: \_\_\_\_\_

**Reminder:** Please inform the person(s) you are nominating!

### 3. REFERENCE:

If you are nominating yourself, you must provide contact information for at least **one** independent reference. If a reference contact is not provided, the submission will not be considered for an award.

A. Reference: \_\_\_\_\_  
Affiliation to Nominee: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_ Postal Code: \_\_\_\_\_

### 4. PROJECT/ACTIVITY DESCRIPTION:

On a separate sheet of paper, please provide a description of the project or activity you are nominating (whether your own or someone else's) using **250 words or less**. The description should explain how the project or activity meets the New Brunswick Environmental Leadership Awards eligibility criteria outlined in the Awards guide. If you are submitting an application in either the Lifetime Achievement category or the Media category, please make sure to include a curriculum vitae or short biographical sketch (of the person being nominated). Applications to the Media category should also include a copy of the original written work, published in a New Brunswick daily or weekly newspaper. **Please be sure to submit all materials with the nomination form.**

<p><b>HOW DID YOU FIND OUT ABOUT THIS PROGRAM?</b> Website <input type="checkbox"/> Newspaper <input type="checkbox"/> Other _____</p>
--

*If you have any questions, please contact the Department:*

*Phone: (506) 453-3700 Fax: (506) 453-3843 Email: [award-prix@gnb.ca](mailto:award-prix@gnb.ca)*

Please return the completed form on or before **June 6, 2005** to :

The Communications and Educational Services Branch  
New Brunswick Department of the  
Environment and Local Government  
P.O. Box 6000  
Fredericton, New Brunswick  
E3B 5H1

**REMINDER:** Nomination forms may also be submitted on-line at [www.gnb.ca/0009/0369/0006](http://www.gnb.ca/0009/0369/0006)

